

## **Account Executive**

Responsive to prospect and generate new commercial business. This position requires qualifying commercial accounts in the field to generate new permanent sales. The hours and level of responsibility may vary.

### **RESPONSIBILITIES OF POSITION:**

- Propose customer solutions that are appropriate for the client's marketing needs
- Develop and maintain a thorough knowledge of WSIC services and pricing structure.
- Identify leads, manage prospects and acquire new business.
- Determine customer needs and propose appropriate service needs.
- Meet or exceed the new business sales goals.
- Complete scheduled, networking and prospecting activities to establish first and follow up appointments with customer decision makers.
- Prepare and deliver sales proposals/presentations and follow up with key decision makers.
- Regularly meet with Sales Manager to review weekly sales activities, progress on goals, and status of prospective customers.
- Other duties, as assigned.

### **REQUIREMENTS/SKILLS**

- Must present and communicate in a professional manner.
- Excellent verbal and written communication skills.
- Must be organized with good time management skills.
- Possess proven analytical/problem solving solutions for the customer and the company.
- Computer proficiency in Windows and Microsoft applications.
- Experience in developing and executing sales strategies.
- Possess strong presentation, negotiation, and closing skills.
- Must be self-motivated and able to work independently to meet or exceed goals.
- Must have reliable transportation.
- Additional skills may be required to perform additional task(s) specific to work location, department or line of business.

### **QUALIFICATIONS:**

- Legally eligible to work in the United States.
- High school diploma or equivalent; Bachelor's Degree in Business, Marketing, Sales or related field preferred.
- Minimum 2 years outside sales with a proven track record of success.
- Must successfully complete pre-employment testing.
- Must be able to read and speak the English language well enough to communicate, understand, and respond to customers and listening audience.

### **WORKING CONDITIONS**

- Office environment and traveling to and from businesses.
- Prolonged sitting in car or office.

This job description is intended to describe the general nature, complexity and level of work to be performed by employees assigned to this position, and is not to be construed as an exhaustive list of responsibilities, duties and/or skills required. It does not prescribe or restrict the work that may be assigned. Furthermore, this does not establish a contract for employment and is subject to change at the discretion of the company.

### **EOE**

Standing opening:

Hickory Market

North Mecklenburg Market